



**The 4th International Conference on
PreHypertension, Hypertension &
Cardio Metabolic Syndrome
3-6 March, 2016 | Venice, Italy**

Industry Prospectus





The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



CONTENTS

Welcome Letter	4
Committees	5
Profile of Attendance	6
Why Support the PreHT Conference?	7
The Previous Conferences	8
Preliminary Scientific Program	9
General Information	10
Registration Information	11
Information for Sponsors and Exhibitors	12
Sponsorship Opportunities	13
Exhibition Information	18
Sponsorship and Exhibition Application Form	20
Terms and Conditions	22
Contact Details	24



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



Welcome Letter

Dear Colleagues,

It is our pleasure to invite you to participate in **The 4th International Conference on Prehypertension, Hypertension and Cardio Metabolic Syndrome, which will take place in Venice, Italy from March 3 – 6, 2016.**

Prehypertension is usually associated with other components of the metabolic syndrome i.e. obesity, glucose intolerance and dyslipidemia. This association is due to common mechanistic pathways and has implications on cardiovascular complications. Diet and exercise with or without drug therapy benefit all components of the metabolic syndrome. Antihypertensive medications may lead to deterioration in glucose tolerance while glucose lowering agents may affect blood pressure. Thus, any discussion about the approach to prehypertension must be done in context to the whole cardio metabolic risk.

The association of multiple CV risk factors enhances rate of progression of end organ damage and affects morbidity and mortality. The presence of multiple risk factors changes the prognosis of the patients and should affect our therapeutic approach- an area with insufficient information and guidelines.

Systolic blood pressure (BP) of less than 140 mm Hg and diastolic BP of less than 90 mm Hg were for years considered as normal. Mounting evidence suggest that BP in the high reference range is associated with an increased risk of cardiovascular disease. The ESH report of 2006 defined it as “high normal” and the seventh report of the Joint National Committee on the Prevention, Detection, Evaluation and Treatment of High Blood Pressure defined a new BP category “Prehypertension” for systolic and diastolic BP: 120 to 139 mm Hg and 85 to 89 mm Hg, respectively. This new category is a continuum to hypertension and is a risk factor for cardiovascular disease.

In most developing countries and in the urban areas of many countries, one in five to one in three adults fall in the category of prehypertension. Recommendation and guidelines in the field have substantial public health importance and enormous economic consequences.

The Conference will aim to deal with all aspects related to early diagnosis, including innovative technologies and treatments and will bring together professionals from the fields of Hypertension, Nephrology, Endocrinology, Internal Medicine, Cardiology and more.

We hope that you will join us for what promises to be a stimulating professional and educational event and look forward to welcoming you to Venice.

Yours sincerely,

Honorary Chairmen

Stevo Julius

Giuseppe Mancia

Co-Chairmen

Enrico Agabiti-Rosei
Hermann Haller

Daniel A Duprez
Gianfranco Parati

Chairman

Reuven Zimlichman



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



Committees

Honorary Chairman

Stevo Julius, USA
Giuseppe Mancia, Italy

Chairman

Reuven Zimlichman, Israel

Co-Chairmen

Enrico Agabiti-Rosei, Italy
Daniel A. Duprez, USA
Hermann Haller, Germany
Gianfranco Parati, Italy
Stephane Laurent, France
Alberto Zanchetti, Italy

Scientific Committee

Maciej Banach, Poland
Margo Barker, UK
Mona Boaz, Israel
Marianne Brodmann, Austria
John R. Cockcroft, UK
Francesco Cosentino, Sweden
Danuta Czarnicka, Poland
Leszek Czupryniak, Poland
Peter W. de Leeuw, The Netherlands
Anne de Looy, UK
Raimund Erbel, Germany
Cetin Erol, Turkey
Flávio D. Fuchs, Brazil
Sandra Fuchs, Brazil
Janusz Gumprecht, Poland
Tomasz Guzik, Poland
Pavel Hamet, Canada
Anthony M. Heagerty, UK
Dagmara Hering, Poland
Mohsen Ibrahim, Egypt
Luigi Iuliano, Italy
Uday Jadhav, India
Andrzej Januszewicz, Poland
Bojan Jelakovic, Croatia
Sverre E. Kjeldsen, Norway

Local Organizing Committee

Giuseppe Ambrosio, Italy
Guido Grassi, Italy
Paolo Palatini, Italy
Achille C. Pessina, Italy
Manfredi Rizzo, Italy
Damiano Rizzoni, Italy
Gian Paolo Rossi, Italy
Salvatore Novo, Italy
Giuseppe Schillaci, Italy
Stefano Taddei, Italy

Basil S. Lewis, Israel
Mieczysław Litwin, Poland
Athanasios Manolis, Greece
Carmel McEniery, UK
Krzysztof Narkiewicz, Poland
Aleksander Prejbisz, Poland
Brian Rayner, South Africa
Itamar Raz, Israel
Alexander R. Rosenkranz, Austria
Talma Rosenthal, Israel
Luis Ruilope, Spain
Guntram Schernthaner, Austria
Arno Schmidt-Trucksass, Switzerland
Ljudmila Stojanovich, Serbia
Rhian Touyz, UK
Andrzej Tykarski, Poland
Thomas Unger, The Netherlands
Charalambos Vlachopoulos, Greece
Bruno Watschinger, Austria
Thomas Weber, Austria
Ian B. Wilkinson, UK
Yuqing Zhan, China



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy

Profile of Attendance

The Conference will aim to deal with all aspects related to early diagnosis, including innovative technologies and treatments and will bring together professionals from the following fields:

- Cardiology
- Hypertension
- Dyslipidemia
- Endocrinology
- Family Medicine
- Nephrology
- Obesity
- Cardio Metabolic Syndrome
- Diabetes
- Internal Medicine
- Imaging – Innovative & Routine Methods
- Diagnostics
- Clinical Trials
- Nutrition
- Physical Activity Professionals



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy

Why Support the Prehypertension Conference?

- Exposure to specialists from around the world
- A great opportunity to meet a large audience of physicians working in the disciplines related to Prehypertension.
- Excellent networking opportunity with experts in the field
- Numerous opportunities to make personal contacts throughout the Conference and promote your business

Among the main sponsors of the past conferences were:

- AtCor Medical
- Boehringer Ingelheim
- CNSystems
- Daiichi-Sankyo
- IEM GmbH
- Servier
- Fresenius Kabi
- Finapres Medical Systems B.V



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome

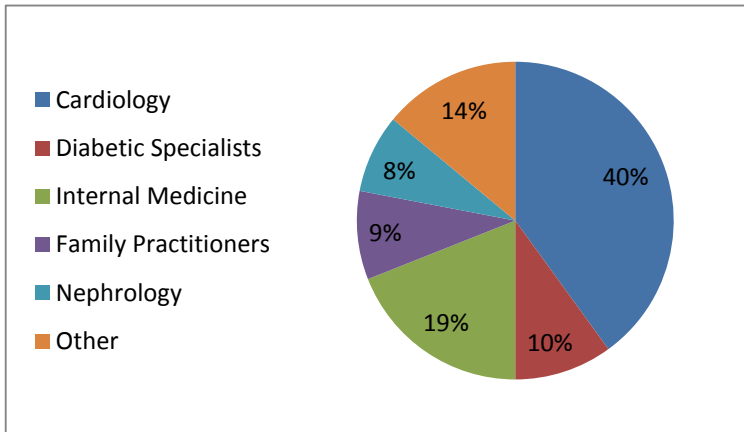
3-6 March, 2016 | Venice, Italy



Previous Conferences

The past International Conferences on Prehypertension ,Hypertension and Cardio Metabolic Syndrome took place in Vienna, Austria in 2011, Barcelona, Spain in 2013 and Warsaw, Poland in 2014.

The conferences were the first of their kind to discuss in detail the concept of Prehypertension. The conferences were a great success, with more than 500 participants from over 30 countries worldwide. A distinguished international panel of leading speakers from 20 countries participated in the conferences. The conferences also held a great professional and commercial exhibition





The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome

3-6 March, 2016 | Venice, Italy



Program Outline

Thursday, 3 March, 2016

- 14:00-16:00 Registration
- 18:00 Welcome Reception & Exhibition Opening

Friday, 4 March, 2016

- 07:30-18:30 Registration
- 08:30-10:30 Plenary Opening Session
- 10:30-11:00 Coffee Break, Exhibition Visit and Poster Viewing
- 11:00-13:00 Parallel Sessions (2 halls)
- 13:00-14:00 Lunch Break, Exhibition Visit and Poster Viewing
- 14:00-15:30 Parallel Sessions (2 halls)
- 15:30-16:15 Coffee Break, Exhibition Visit and Poster Viewing
- 16:15-18:30 Plenary Session

Saturday, 5 March, 2016

- 07:30-18:00 Registration
- 08:30-10:30 Plenary
- 10:30-11:00 Coffee Break, Exhibition Visit and Poster Viewing
- 11:00-13:00 Parallel Sessions (2 halls)
- 13:00-14:00 Lunch Break, Exhibition Visit and Poster Viewing
- 14:00-15:30 Parallel Sessions (2 halls)
- 15:30-16:00 Coffee Break, Exhibition Visit and Poster Viewing
- 16:00-17:30 Parallel Sessions (2 halls)
- 20:00 Gala Dinner (Optional)

Sunday, 6 March, 2016

- 08:00-13:00 Registration
- 08:30-10:30 Plenary Session
- 10:30-11:00 Coffee Break, Exhibition Visit and Poster Viewing
- 11:00-12:15 Plenary Session
- 12:15-13:00 Abstract Awards & Closing Remarks



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



General Information

Conference Hotel and Venue

Hilton Molino Stucky Venice

Giudecca 810, Venice, 30133, Italy

Dates

Thursday, 3 March – Sunday, 6 March, 2016

The Scientific Program will start on the 4 March, 2016, Friday.

Language

The official language of the congress is English. All abstract submissions and presentations are to be conducted in English.

CME Accreditation

An application will be submitted for CME points.

Exhibition

A commercial and professional exhibition will be take place during the congress, parallel to the congress hours.

Get together Reception

A reception will be held on the evening of March 3rd. The reception will be open to all attendees and accompanying persons.

Climate and Clothing

March weather in Venice can get quite cold though temperatures are more typically around 8°C / 46°F. The average lowest temperature in March is 5°C / 41°F and the average highest temperature is 12°C / 54°F.

Clothing smart for all occasions.

Time Zone

The time zone in Venice is Central European Time (CET) (GMT +1 hour), and six hours ahead of Eastern Standard Time (EST).

Banking and Exchange

The Italian monetary system is the Euro. Foreign currency may be changed at at banks, railway stations and airports, and very often at major hotels (generally at a less convenient rate).

All major credit cards are acceptable in most hotels, restaurants and shops.



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



Visas

All visitors are required to have a valid passport, and for some countries, a visa is required. For more information please contact your nearest Embassy, Consulate or local travel agency well in advance. It is the responsibility of the participant to obtain a visa if required.

Insurance

The congress organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to congress participants (or their accompanying persons), either during, or as a result of the course.

Letter of Invitation

The letter of Invitation meant to help participants raise travel funds or obtain a visa, and does not represent a commitment on the part of the organizers to provide any financial support. Please turn to the [conference secretariat](#) to receive the letter of invitation.

Registration Information

Please note that Online Registration will available closer to the Conference dates. Kindly refer to the Conference website: www.prehthtcms.org

*Registration fees will be payable in Euros.

*AMEX credit card holders will be charged in US Dollars.

Fees for Conference participants include: Participation in Scientific sessions, Entrance to the Exhibition, Conference Publications, Coffee Breaks and Get-Together Reception.

Group Registration Policy

The group registration policy is valid for groups with a minimum of 10 delegates. For further details, please contact the Conference Secretariat.

Hotel Information

Companies interested in booking hotel accommodation of more than 10 rooms are kindly requested to contact the Registration Department at Paragon Group.



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



INFORMATION FOR SPONSORS AND EXHIBITORS

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Mr. Yaniv Rosenfeld
Project Manager – Industry Liaison
Paragon Group
18, Avenue Louis-Casai, Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
E-mail: yrosenfeld@paragong.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed application form.

50% due by February 3rd, 2016.

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by

February 3rd, 2016 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible after February 3rd, 2016

Terms and Conditions

The terms and conditions are included in this prospectus.

Please note that the signature of the exhibition form indicates acceptance of these terms and conditions.



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



SPONSORSHIP OPPORTUNITIES

An exciting range of sponsorship opportunities has been created to allow each company the opportunity to showcase itself as best suits their needs and budget. Companies are able to select a package from our “shopping list of opportunities:”

- Platinum Sponsor - Sponsorship of **€20,000**
- Gold Sponsor - Sponsorship of **€12,000**
- Silver Sponsor - Sponsorship of **€8,000**

Only exhibiting companies will be acknowledged as exhibitors.

See below the packages that we have created for Platinum, Gold and Silver Sponsors.

Feel free to speak with our industry manager about a tailor-made individual package for your organization. Anything is possible!

Platinum Sponsorship Package - €20,000

Organizing a Satellite Symposium

- Sponsorship of a Satellite Symposium, for up to 90 minutes.
- The program is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a “first come, first served basis”).
- Includes: hall rental, standard audio/visual equipment, display table.
- Permission to use the phrase: "Official Satellite Symposium of PreHT 2016"
- Symposium program and abstracts will be included in the Final Program. (Subject to receipt by publishing deadline).

Exhibition Space

- 18 sqm exhibition space. Platinum Priority Exhibition space allocation.
- Additional space can be purchased upon request at a reduced cost of €250 per square meter. Shell Scheme is required at an additional cost.
- 6 exhibitor registrations

Advertisement

- Inclusion of sponsor's symposium invitation in the Conference bags (insert to be provided by sponsor).
- Inclusion of one additional insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Platinum Sponsor".
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Conference website.
- Inclusion of symposium program on the Conference website.
- Symposium invitation will be sent out to registered delegates by email one month prior to the Conference.

Gold Sponsorship Package - €12,000

Sponsorship of Conference Bags

- A bag bearing the sponsor and Conference logos will be provided to each participant.

Exhibition Space

- 12sqm exhibition space. Allocation based on a “first come, first served basis.”
- Additional space can be purchased upon request at a reduced cost of €250 per square meter. Shell Scheme is required at an additional cost.
- 4 exhibitor registrations



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Gold Sponsor".
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Conference website.

Silver Sponsorship Package - €8,000

Exhibition Space

- 12 sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €250 per square meter. Shell Scheme is required at an additional cost.
- 2 exhibitor registrations

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Silver Sponsor".
- A half-page color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Conference website.

Gala Dinner Sponsor - €8,000

Exclusive benefits at the Gala Dinner include:

Advertisement

- Logo in the Final Program.
- Logo and link on Conference website.
- Full page advertisement in the Final Program.
- Significant branding at the Gala Dinner by the Sponsor.
- Logo on Gala Dinner invitations.
- Option to provide suitable promotional souvenirs at the Gala Dinner.

Registration

- 4 complimentary passes to attend Conference and social functions.
- Table of 10 at the Gala Dinner

Acknowledgement

- 100 word acknowledgement on inside front cover of menu/program at dinner.
- Verbal acknowledgement at the event.

Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference materials approved in writing in advance by the Conference Secretariat.

Get Together Reception Sponsor - €6,000

Exclusive benefits at the Get Together Reception include:

Advertisement



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



- Logo in the Final Program.
- Logo and link on Conference website.
- Full page advertisement in the Final Program.
- Significant branding at the Get Together Reception by the Sponsor.
- Logo on menus and/or Get Together Reception invitations.
- Option to provide suitable promotional souvenirs at the Get Together Reception.

Registration

- 2 complimentary passes to attend Conference and social functions.

Acknowledgement

- 100 word acknowledgement on inside front cover of menu

Satellite Symposium - €15,000

- Sponsorship of a Satellite Symposium, for up to **90** minutes.
- The program is subject to the approval of the Conference Scientific Committee (Satellites will be allocated on a "first come, first served").
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of PreHT 2016"
- Symposium program and abstracts will be included in the Final Program (Subject to receipt by publishing deadline).
- The Symposium program will be included on the Conference website
- The Symposium invitation will be sent out to registered participants by e mail one month before the Conference.
- Insertion of symposium invitation produced by the Sponsor into the participants' bags.

Please note the following for Satellite Symposia:

- Special time slots will be designated and allocated on a "first come, first served" basis.
- The sponsoring company for the symposia may select speakers and topics.
- The sponsoring company, in addition to the sponsorship fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the symposia speakers have already been invited by the Conference.

Organization of a workshop ("hands on") – €5,000

- Hall rental, standard audio/visual equipment, up to 30 participants.
- Workshop programs and abstracts will be included in the Final Program (subject to receipt by publishing deadline)
- The sponsoring company may select speakers and topics.
- Special time slots will be allocated according to the level of support.



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy

Innovative Technology Session Sponsorship – €3,000

- A 20 minute slot within the main program (Parallel sessions)
- Standard audiovisual equipment and set up in the room
- Complimentary advertising on the conference website
- Complimentary advertising in the printed final program
- Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- Invited Speaker (flight expenses & accommodation are not included in the sponsorship fee)

Parallel Session Sponsorship – €5,000

- A 30 minute slot within the main program
- Acknowledgment of sponsorship in Conference Website with sponsor logo
- Acknowledgment of sponsorship in Conference Program Book
- One free insert – must be approved by Conference Secretariat
- Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- Invited Speaker (flight expenses & accommodation are not included in the sponsorship fee)
- Promotion sign to be placed near the podium - must be approved by Conference Secretariat

Lanyards - €2,500

- The sponsoring company is responsible for the production of the lanyards.
- The sponsoring company will provide lanyards, on which the Conference and Sponsor's logo will be displayed.
- The design of the lanyards needs to be approved by the Conference Secretariat.

Internet Center – €5,000

The Internet Center will be outfitted with internet workstations for participants of the Conference to check their email and stay updated in-between sessions. The sponsorship package entails to provide: workstations, areas for corporate logo display, technical support, furniture, adequate space for the workstations and internet set-up and connection.

Sponsor will have the Opportunity to:

- Display Sponsor logo/information on screensaver.
- Display Sponsor logo/information on screen background.
- Distribute mouse pads and related promotional gifts at the internet center.

Provided by the Conference:

- The Sponsor's logo will be published on the Conference Website.
- The Sponsor will be acknowledged in the Final Program.
- The Sponsor's logo will appear on a Sponsor Board on site.

Notepads and Pens - €2,000

- The sponsoring company is responsible for the production of the notepads and pens.
- The sponsoring company will provide notepads and pens, on which the Conference and Sponsor's logo will be displayed.
- The design of the notepads and pens needs to be approved by the Conference Secretariat.



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



Speakers' Ready Room - €2,500

Facilities will be available at the venue for speakers and abstract presenters to check their presentations.

- The Sponsors' name and/or company logo will appear on the signposts for the room.
- Opportunity to provide a Sponsor's mouse pad at each workstation.
- Opportunity to display the Sponsor's logo on screensavers at each workstation.

Mini Program - €1,500

Exclusive advertisement on the back cover of the mini program.

Promotional Material - €1,000 per insert

Inclusion of promotional material, such as leaflets and brochures, in the delegate bags. Please note that the material should be provided by the Sponsor and must be approved by the Conference Secretariat (up to 8 A4 pages).

Advertisements

Full-page color advertisements are available in the following Conference publications:

- Final Program – Back Cover **€2,000**
- Final Program – Inside Front Cover **€1,800**
- Final Program – Inside Back Cover **€1,500**
- Final Program – Internal Page **€1,000**

Additional advertisements within the publication are available by application.

All Sponsors will have their logo published on the Conference website with a hyperlink and on the Sponsors' list on-site.

Please note that the above is subject to availability.

Special Requests

We are aware that the Sponsorship of any of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which may be more suitable for you. Please feel free to contact our Industry Manager to discuss your needs.

Acknowledgements

Please note that all Sponsorship opportunities include:

- Publication of the Sponsors' logos with hyperlinks on the Conference website.
- Acknowledgement on the Sponsors' boards on-site.
- Acknowledgement in the Sponsors' list in the Final Program.

A 100 word sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official program and must be submitted electronically by e-mail to: rosenfeld@paragong.com



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



EXHIBITION INFORMATION

Shell Scheme / Open Space Exhibition

A commercial and professional exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Conference.

Open Space Rental

The price for stand space only is €300 per 1sqm with a minimum of 6sqm.

This includes:

- 1 table
- 2 chairs
- 1 standard electric plug
- 100 word Company profile in the Final Program
- 2 Exhibitors' badges
- Get Together Reception for 2 exhibitors
- Refreshments during coffee breaks for 2 exhibitors
- Cleaning of public areas and gangways

Shell Scheme Rental

The price for shell scheme space is €450 per 1sqm with a minimum of 6sqm.

This includes:

- 1 table
- 2 chairs
- 1 standard electric plug
- Shell Scheme frame, lighting, electrical socket
- Fascia Panel with standard lettering
- 100 word company profile in the Final Program
- 2 Exhibitors' badges
- Get Together Reception for 2 exhibitors
- Refreshments during coffee breaks for 2 exhibitors
- Cleaning of public areas and gangways



Please note that stand space/shell scheme rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

accompanied by advance payment should be mailed or faxed to ensure the reservation of a desired location. Upon the receipt of the application form with the payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which the application forms with the payment have been received. Advance payment will be refunded if space is unavailable or if the space offered is not acceptable to exhibitors.



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for every 6sqm booked. Any additional exhibitors will be charged a registration fee.

Exhibition Technical Manual

A technical manual outlining all the technical aspects of the Exhibition will be sent 1 month prior to the Conference and will include the following:

- Technical details about the venue
- Final Exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Acknowledgements

Please note that all Sponsorship opportunities include:

- Publication of Sponsors' logos with hyperlinks on the Conference website.
- Acknowledgement on the Sponsors' boards on-site.
- Acknowledgement in the Sponsors' list in the Final Program.

Please forward your company logo (in eps 300dpi format) in color version to yrosenfeld@paragong.com

Site Inspections

Exhibitors and Sponsors are free to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.



**The 4th International Conference on
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3-6 March, 2016 | Venice, Italy**



SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please complete the following information and return to the Industry Liaison Manager:

Mr. Yaniv Rosenfeld
Project Manager – Industry Liaison
Paragon Group
18, Avenue Louis-Casai, Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
E-mail: yrosenfeld@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description	Please fill in the attached profile form

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price
Total Amount (Please Complete)	€

I would like to book a Shell Scheme Exhibition Stand for €380 /Open Space for €300

Choices	Stand No.	No. of Sqm	Total Price
1st			€
2nd			€
3rd			€



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



Name of Company

Special notes

Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by credit card/transfer, please forward me final confirmation and invoice.
- Please send me a sponsorship application form and first 50% deposit invoice.

Method of Payment

Credit Card

Credit card no.: _____
Expiry Date: _____ Type of Card: _____
Card Holder: _____

Bank Transfer

Ref: PREHYPERTENSION 2016

Currency : Euro

Account : 0240-00152574.62P

IBAN: CH69 0024 0240 1525 7462 P

Swift: UBSWCHZH80A

Bank charges are the responsibility of the customer.

Signature and company stamp..... Date.....



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



TERMS AND CONDITIONS

Exhibition Organizer

Paragon Group in Geneva, Switzerland has been appointed as administrative organizer of the exhibition during **The 4th International Conference on Prehypertension, Hypertension & Cardio Metabolic Syndrome**, taking place in Venice, Italy, 3-6 March, 2016.

Eligibility for Exhibition

In order for the application to be accepted only products and services in direct connection to the topic of the Conference are allowed to be presented. The booths may be used only for exhibiting and advertising the exhibitors' own products in accordance with host country applicable laws and regulations.

Assignment of Space

Exhibit space can be firmly reserved by phone, respectively will be assigned by the organizer upon receipt of the stand space applications according to the rule 'first come - first served'. Sponsors had first choice until the dispatch of this Exhibit Prospectus. The exhibition organizer reserves all rights to make changes of exhibit space, after consulting the exhibitor(s) involved.

Cancellation

When an exhibit space confirmed in writing has to be cancelled, the rental fee still has to be paid before opening of the exhibition. In case the exhibit space can be let again this will be entitled to 50% refund to the exhibitor. If only parts of the space can be let again, there is 50% due cancellation fee for the part let again and full price for the rest. After February 25, 2016, no refunds will be given.

Conditions of Payment

Conditions of payment mentioned on invoice/confirmation are valid. In any case payment has to be made before opening of the exhibition; if not, the participation cannot be guaranteed and the rental fee remains due. All published prices are indicated in EURO (€) and exclude VAT.

Company Events

Exhibitors are not allowed to stage their own scientific meetings and social events parallel to the Conference scientific and social program.

Stand Construction

The stand construction is the exhibitor's concern. It is only allowed to close maximum 1/3 of the stand sides along corridors with elements of more than 1.50 m height. Stand walls of more than 1/3 length and 1.50 m height should have a minimum distance of 1.50 m back of the booth border unless otherwise approved by the organizer.

Maximum Building Height

The general building height is 2.50 m. Any stand construction exceeding this height must be submitted for approval.

Promotional Activities / Sound Restrictions

Promotional activities within the exhibition surface are allowed as long as they do not interfere with the running of the Conference nor disturb your fellow exhibitors. Electrical and other mechanical apparatus must be muffled so that noise does not disturb other exhibitors. The exhibition organizer reserves the right to determine at what point activities have to be reduced, respectively sound constitutes interference with others and if it must be discontinued. Outside the stand surface promotional activities are not allowed.

Neither is it allowed to affix any kind of promotional material to walls, columns or any other object of the SB. In case of non-compliance the exhibitor shall be liable for any damages. Sponsors and exhibitors are not allowed to stage their own scientific and/or social events - be it inside or outside the Conference venue - parallel to the Conference program without prior approval by the Conference organizer.



The 4th International Conference on PreHypertension, Hypertension & Cardio Metabolic Syndrome 3-6 March, 2016 | Venice, Italy



Damages / Safety / Insurance

Exhibitors are entirely liable for damages caused to third parties' stands, properties, health (be injury or death). To this extent Paragon Group and the SB are to be considered third parties. Exhibitors' liabilities are extended to their personnel and/or other people working under their control. Paragon Group and its staff as well as the SB are not liable for any damage and/or loss suffered by the exhibitors' goods during the exhibition, including installation and dismantling. The exhibition hall will be locked over night; a general guarding service is not planned.

Amendments to the Rules

The rules and regulations may be amended at any time by the organizer and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organizer.

“Force Majeure”

If the exhibition has to be cancelled or changed due to unforeseen political and economic events, or general “force majeure”, the organizer cannot be claimed for any compensation.

Place of Legal Performance and Venue

Should the parties involved disagree on any point, they are subject to the official court of Geneva, Switzerland, thus Swiss law will be applied.



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